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**1st South African National
Conference on Violence**

15 - 17 August 2016

Birchwood Hotel & O R Tambo Conference Centre

The 1st SA National Conference on Violence: Mobilising Science, Community and Policy for Prevention will bring together researchers, interventionists, community agencies, and policy makers to focus on the science, community partnerships and policy formulations required for significant violence reduction and peace promotion in SA.

1st South African National Conference on Violence

SPONSORSHIP INVITATION



UNISA



1. Introduction

Despite South Africa's remarkable political and social transformation and development gains since 1994, the country continues to experience staggering levels of deaths, injuries and disabilities arising from violence.

The extent, gratuitous nature and consequences of violence, as well as the vision of a violence-free society, enshrined in instruments such as the National Development Plan, require a cross-sectoral and trans-disciplinary platform to lead, shape, and critically inform social and intellectual responses for the reduction and prevention of violence.

The 1st SA National Conference on Violence: Mobilising Science, Community and Policy for Prevention will bring together researchers, interventionists, community agencies, and policy makers to focus on the science, community partnerships and policy formulations required for significant violence reduction and peace promotion in South Africa.

2. The 1st South African National Conference on Violence 2016 at a Glance

Conference dates:	15 – 17 August 2016
Venue:	Birchwood Hotel & O R Tambo Conference Centre
Theme:	<i>“Mobilising Science, Community and Policy for Prevention”</i>
Conference Chair:	Mohammed Seedat (UNISA)
Conference Co-Chair:	Ashley van Niekerk (MRC)
Conference Structure:	The conference will be abstract driven and will be supplemented by satellite sessions, seminars, poster presentations, skill building workshops and exhibitions.
Conference Tracks:	Child Abuse and Neglect: Makoae Mokhantso
(Parallel Sessions)	Elder Abuse and Violence: Lu-Anne Swart
	Epidemiology, Data and Information Systems: Karin Pretorius
	Gender Violence: Peace Kiguwa
	Public and Collective Violence: Kopano Ratele
	School and Youth Violence: Cathy Ward
	Science-Community and Policy Partnership: Ashley Van Niekerk
	Suicide and Self Directed Violence: Lourens Schlebusch
	Trauma and Trauma Care: Debbie Kaminer
Programme:	Draft outline programme: A unified programme will be developed addressing the focus areas across all tracks and will be available at a later stage.
Organisers:	The 1 st South African National Conference on Violence 2016 is organised by The Foundation for Professional Development

3. Demographics

The 1st South African National Conference on Violence 2016 will be held at the Birchwood Hotel & OR Tambo Conference Centre in Johannesburg. With over 60 venues set in 52 hectares of beautiful gardens, the Birchwood Hotel & OR Tambo Conference Centre is proudly South Africa's leading conferencing, meeting and eventing destination.

The 1st South African National Conference on Violence 2016 is aiming to be attended by 600 participants of whom many will be from international destinations. Due to the large expected international component marketing and networking capabilities are immense.

The Conference participants will consist of:

- NGO's
- Department of Health
- Department of Education
- Department of Justice
- Department of Social Development
- South African Police
- Private Sector
- FBO's
- NPA

4. Marketing Opportunities

The 1st South African National Conference on Violence 2016 provides sponsors with a marketing opportunity to create a high profile association with one of South Africa's most important events. It is a way to develop a relationship from which both parties can benefit and to ensure that we have maximized all possible opportunities and returns to our sponsors.

Sponsorship benefit packages are customised to ensure that they are aimed at achieving the specific objectives of each sponsor. The collection of recommended sponsorship benefits are designed to increase the exposure and positioning of your business and corporate image.

In addition to offering category exclusivity, a number of unique sponsorship opportunities are offered on a priority basis to the highest level sponsors.

Distinct levels of sponsorship are presented in this proposal:

1. Principal Sponsor
2. Major Sponsor
3. Conference Supporter
4. Selected Sponsorship Opportunities

Option A: Principal Sponsor (Non-Exclusive)
R 400,000 (Four Hundred Thousand Rand Excl. VAT)

This is the premier sponsorship opportunity offered exclusively to top-level contributors.

Benefits:

- Highlighted announcement of the sponsor's status in pre-conference and on-site documentation.
- Credit in all correspondence as regarding the Conference. This includes the invitations, press releases, media coverage as well as all conference related correspondence.
- Recognition of sponsorship status on the conference website, with hot link to sponsors website if desired.
- First priority opportunity for exclusive sponsorship of high profile publications.
- First priority choice of exhibition space (purchased separately).
- Use of conference name, logo and slogan as approved (i.e. promotion and association rights).
- 10 Complimentary conference registrations.
- 10 additional exhibit badges (if exhibition stand is purchased).
- Full page full colour advertisement in the final conference programme.
- Bag inserts – Company may supply items that may be added to the delegate bags, these items must be relevant to the conference and approved by the conference organizers.

Option B: Major Sponsor (Non-Exclusive)
R 200,000 (Two Hundred Thousand Rand Excl. VAT)

This category showcases leading corporations/organisations at the 1st South African National Conference on Violence 2016.

Benefits:

- Credit in all correspondence regarding the conference. This includes the invitations, press releases, media coverage as well as all conference related correspondence.
- Recognition of sponsorship status on the conference website, with hot link to sponsor's website if desired.
- 8 complimentary conference registrations.
- 8 additional exhibit badges (if exhibition stand is purchased).
- ½ page full colour advert in the final conference programme.

Option C: Conference Supporter (Non-Exclusive)
R 150,000 (One Hundred and Fifty Thousand Rand Excl. VAT)

Benefits:

- Status as a "Proud Supporter" of the 1st South African National Conference on Violence 2016, where appropriate.
- Credit in all correspondence regarding the conference. This includes the invitations, press releases, media coverage as well all conference related correspondence.
- Use of conference name, logo and slogan as approved.
- 2 complimentary conference registrations
- 2 additional exhibit badges (if exhibition stand is purchased)
- Listing of sponsor status on the conference website, with hot link to sponsor's website if desired.

**Option D: Local Scholarship Programme (Non-Exclusive)
R 50,000 (Fifty Thousand Rand Excl. VAT)**

The Conference Scholarship Programme aims to facilitate the attendance of at least 100 delegates from South Africa and Africa who otherwise would not be able to attend.

Benefits

- Scholarship Sponsor name and logo to feature in conference publications.
- Credit in all correspondence regarding the Conference. This includes the invitations, press releases, media coverage as well as all conference related correspondence.
- Recognition of sponsorship status on the conference website, with hot link to sponsor's website if desired.
- Additional exhibit badges (if exhibition stand is purchased).

Option E: Selected Sponsorship Opportunities

**Option E1: Conference App Sponsor (Exclusive)
R 100,000 (One Hundred Thousand Rand Excl. VAT)**

Sponsor recognition featured on the app.

**Option E2: Delegate Bag (Exclusive)
R 150,000 (One Hundred and Fifty Thousand Rand Excl. VAT)**

Always a popular "collectable" at conferences, sponsorship of the delegate bag provides the sponsor with an excellent marketing opportunity during the Conference week and extended exposure for years beyond. The sponsor company will be recognized by a company logo on the front of the bag. (To be decided upon once the style of the bag has been finalised).

**Option E3: Pens and Notepads (Exclusive)
R 50,000 (Fifty Thousand Rand Excl. VAT)**

Sponsor recognition featured on all pens and notepads to be included in registration packs.

**Option E4: Lanyards (Exclusive and Co Branded with the Conference Logo)
R 50,000 (Fifty Thousand Rand Excl. VAT)**

Lanyards or "neck cords" are attached to the name badge and is a highly visible item worn by every delegate and thus a wonderful marketing tool. The sponsor will have its name and logo tastefully presented on the cord. The lanyards will highlight the theme of *"Mobilising Science, Community and Policy for Prevention"* and will be co branded with both the conference logo and the sponsors logo.

**Option E5: First Aid Booth (Exclusive)
R 50,000 (Fifty Thousand Rand Excl. VAT)**

Directions to the booth will carry the sponsors' logo. The sponsors' logo will also be visibly displayed at the entrance to the booth itself

**Option E6: Full Page Colour Advert in the Final Delegate Programme
R 8,000 (Eight Thousand Rand Excl. VAT)**

**Option E7: Half Page Colour Advert in the Final Delegate Programme
R 4,000 (Four Thousand Rand Excl. VAT)**

4. Contact Details for Sponsorships

Interested parties are requested to complete the registration form and fax it to the conference organisers. Certain sponsorship and exhibition opportunities are limited and will be strictly allocated in order of fax receipts.

Further information concerning exhibitions will be submitted as soon as the conference co-coordinator has received the notification of intent. An invoice will be mailed to your organisation with a confirmation of your booking.

For Further Information:

Note	Contact Person
To guarantee your participation in this important event and to reserve exhibition space please contact:	Marcus Wolvaardt Sponsorship and Exhibition Manager Email: MarcusW@foundation.co.za Tel: +27 12 816 9127 Fax: +27 86 559 4725 Mobile: +27 82 822 1131

Deposit Schedule:

Full payment on invoice.

Sponsorship Cancellation Policy:

No cancellation on selected sponsorships is applicable once Sponsorship Application has been submitted.

Sponsor Registration

The 1st SA National Conference on Violence 2016

ICC Durban, 15 – 17 August 2016

Please adhere to submission deadlines, complete and return both pages by email to Marcus Wolvaardt at: marcusw@foundation.co.za

Title:			
Name:			
Surname:			
Company Name:			
Position:			
VAT Registration Number:			
Contact Number:			
Fax Number:			
Email Address:			
Billing Address:			
<u>Sponsorship Options:</u>			
<u>Option A:</u>	Principal Sponsor	R 400 000	
<u>Option B:</u>	Major Sponsor	R 200 000	
<u>Option C:</u>	Conference Supporter	R 150 000	
<u>Option D:</u>	Local Scholarship Sponsor	R 50 000	
<u>Option E1:</u>	Conference App	R 100 000	
<u>Option E2:</u>	Delegate Bags	R 150 000	
<u>Option E3:</u>	Pens and Notepads	R 50 000	

<u>Option E4:</u>	Lanyards	R 50 000	
<u>Option E5:</u>	First Aid Booth	R 50 000	
<u>Option F6:</u>	Full page Colour Advert	R 8 000	
<u>Option F7:</u>	Half Page Colour Advert	R 4 000	
Authorised Signature:			
Date:			

More than one of the above opportunities may be selected. Confirmation of selected sponsorship opportunities will however be done in accordance with the order of receipt of sponsorship registration forms. No cancellation of bookings can be accepted – the organisation will remain responsible for full payment on submission of the registration form.

A letter of confirmation, additional information and an invoice will be mailed as soon as this registration form has been received by the Conference Secretariat.